

Jocelyn Warner

Jocelyn has always had an interest in the design world especially with repeated structures and patterns. Growing up in a 1960's house designed by her architect father and filled with fabrics and furniture by John Piper, Lucienne and Robin day wetted her appetite for textiles.

After graduating from Camberwell School of Arts & Crafts and later an MA at Central Saint Martins Jocelyn established her print /design studio from which a hand print scarf collection was developed and sold through Paul Smith, Joseph and Bergdorf Goodman. At the same time Jocelyn travelled to Paris, Milan, New York and Hong Kong showing her printed textile range always selling to the forwardly creative companies.

In 1999 Jocelyn launched her own label with the first collection being the hand screen printed wallpapers '**Larger Than Life**' and in the following year '**Totem**'. These designs were created by scanning plants and objects at life size, then manipulating them on the computer to simplify their form and enlarging into the final grand size. The hallmark to Jocelyn's work is very much the scale and innovative repeat structures; these wallpapers were amongst the first to be designed specifically for "One Wall" and banner hanging styles.

Her interest in the printing process has led to explorations in speciality inks some being used for the first time in wallpaper production (Gloss & Interference Inks). The designs '**Kew**' and '**Peony**' which are rotary printed have derived from drawings and photography of the subjects. A study of repeated structures and pattern has led to these large organic botanical prints which have a fluid painterly feel to them with the repeats being cleverly disguised.

Her unique style has led to the wallpapers being featured in TV advertisements especially the Sony's flat screen launch, style and interior programmes- BBC Changing Rooms, Channel 4 Property Ladder , the Japanese programme Eikoku Seikatsu (Fuji TV) and recently in Hitch starring Will Smith. The Kew wallpaper was awarded Best Wallcovering of the Year by Elle Decoration and 3 of the papers have been acquired by the Cooper Hewitt wallpaper collection in New York. Press coverage has included pieces in Vogue, Elle Decoration (issues world wide), View Point, Il Collezioni, Marie Claire and National Newspapers please refer to press list for full listings.

Jocelyn's recognisable design style and products has led her to be invited by DesignTex to collaborate on a project for contract furnishings. This partnership with Americas leading textile and wallcovering firm has been an exciting collaboration encouraging Jocelyn to explore the boundaries of the contract field and to introduce new interpretations of floral and organic repeat forms.

A further recent ongoing collaboration is with the Italian Fashion house Ermenegildo Zegna designing a collection of prints for use for Agnona and for home accessories. This collection is based on architectural forms originating from photographs and scanned in structures producing abstract patterns in varying size scales.